



This Week

The median list price in SAN DIEGO, CA 92130 this week is \$1,550,000.

The Market Action Index has been trending down recently, but as days-on-market decreases also, there are not strong signals for the direction of the market.

Supply and Demand

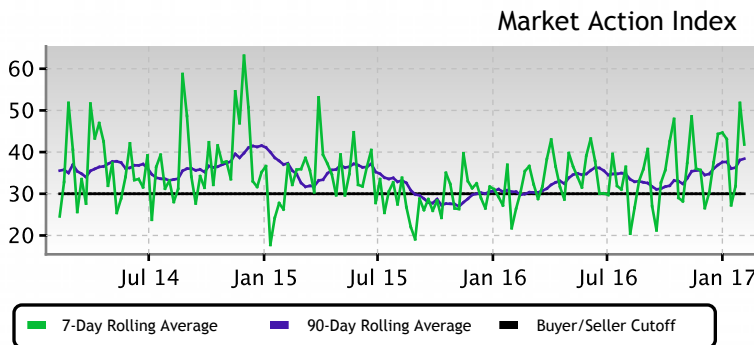
- Home sales continue to outstrip supply and the Market Action Index has been moving higher for several weeks. This is a Seller's market so watch for upward pricing pressure in the near future if the trend continues.

Real-Time Market Profile		Trend
Median List Price	\$ 1,550,000	↔↔
Asking Price Per Square Foot	\$ 450	↑↑
Average Days on Market (DOM)	132	↓↓
Percent of Properties with Price Decrease	23 %	
Percent Relisted (reset DOM)	19 %	
Percent Flip (price increased)	7 %	
Median House Size (sq ft)	3656	
Median Lot Size	0.25 - 0.50 acre	
Median Number of Bedrooms	5.0	
Median Number of Bathrooms	4.0	
Market Action Index	Seller's Advantage 38.4	↑↑

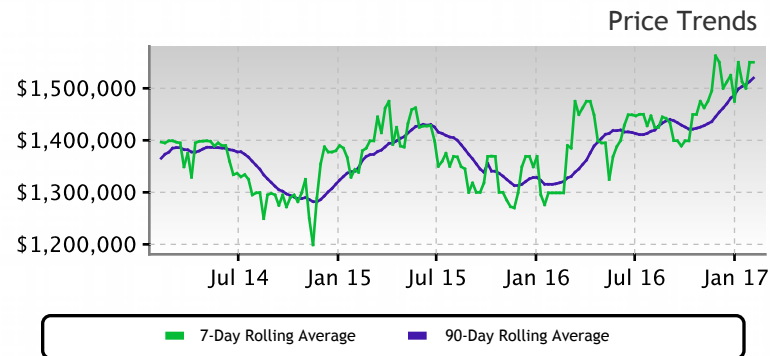
↔↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
 ↑ Slight upward trend ↓ Slight downward trend

Price

- While the median price in this zip code hasn't moved much in the last few weeks, we are relatively close to the market's high-water mark. Watch for persistent downward shift in the Market Action Index into the Buyer's zone as a leading indicator of the price strength subsiding.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.



Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 4,500,000	8520	1.0 - 2.5 acres	5.0	6.5	12	17	2	1	221	Most expensive 25% of properties
Upper/Second	\$ 2,000,000	4144	0.25 - 0.50 acre	5.0	4.0	18	17	2	4	138	Upper-middle 25% of properties
Lower/Third	\$ 1,369,500	3434	6,501 - 8,000 sqft	5.0	3.0	17	18	1	3	130	Lower-middle 25% of properties
Bottom/Fourth	\$ 972,000	2657	4,501 - 6,500 sqft	4.0	3.0	12	18	3	2	44	Least expensive 25% of properties